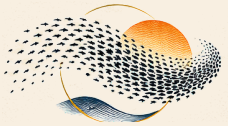
HOW TO USE THE INTERACTION CANVAS

ONE HOUR • FOUR TO EIGHT PEOPLE • PRINT THE CANVAS AT A3



01 Find your three

Take the free 24-question quiz, or the full 48-question diagnostic in the Playbook. Tick the two or three laws with the lowest scores. Leave the rest alone.



02 Write what you see

On each ticked tile, write two lines about this month's problem. What happened, not what anyone thinks of it.



03 Pick a number

Choose a parameter from the book that your team can actually count. Write the number you will measure in the table.



04 Try one instrument

Start with the first pillar of each chapter's playbook, and only that. It sends a bill somewhere. Say who pays it.



05 Write what would prove you wrong

Decide now what result would make you stop. Record it before you begin.



06 Rate your evidence, then set a date

Circle how sure you are before you act. Book the review. Keep what the number supports and drop what it does not.

THE FOUR LEVELS OF EVIDENCE

ANECDOTE	A story, often the company's own; not independently verified.
ILLUSTRATION	An independent source confirmed the practice existed.
BENCHMARK	Practice, persistence and outcomes documented; no counterfactual.
CAUSAL EVIDENCE	A real comparison was constructed.

60-MINUTE SESSION

10 min
Review quiz results

20 min
Fill the three tiles

25 min
Complete the table

5 min
Owners and review date